# **Daring**. Your new favorite **PLANT BASED CHICKEN.**

Crafted from a short list of simple ingredients.

## Daring Will Help Drive Incremental Sales at Your Restaurants.

Flexitarians, Vegetarian, and Vegans dine out more frequently than their meat eater counterparts, with 25% of these households dining out 4 or more times a week. (Source: Numerator). Having vegan options on menu will result in increased sales.



## Why Offer A Plant-Based Meat Alternative on Menu?

Avoid the «vegan veto» vote, attracting families and groups of people who are going elsewhere.



of plant-based eaters noted whether a restaurant carries meatless alternatives impacts where they choose to eat.



US restaurants that have added vegan options to their menu reported a +13% increase in diner traffic, despite overall restaurant traffic being down. (Source: Foodable Labs)

## Why Plant Chicken?

Plant-based Chicken is the right plantbased meat for restaurants considering adding vegan options to menu.



of plant-based consumers are interested in purchasing plant-based chicken items at a restaurant (Source: Kerry Proprietary Insights).

# Why our plant-based chicken stands out:

### **Exceptional Taste & Texture**

Our team of food scientists and culinary experts have worked tirelessly to replicate the taste and texture of traditional animal chicken. Daring stands out because it **replicates the taste and whole muscle texture of animal chicken** – that perfect layered shred that distinguishes animal chicken from the plant-based nuggets in the market.

### **Endless Versatility**

Our product is as versatile as traditional chicken, making it a simple swap for any dish on your menu. From salads to wraps and tacos to pizza, our plantbased chicken can be used in any recipe. Our products can be purchased as **wings** or **tenders**, uniformed ½ inch **diced** pieces, or unbreaded and breaded **patties**, making Daring a one stop shop for all your plant-based chicken needs.

### **Competitive Pricing**

Despite its superior quality, our plant-based chicken is priced competitively. We are committed to making plant-based options **accessible to all** because we know that once your customers try our product, it won't just be vegans but flexitarians and omnivores clamoring for more.

## **Better Ingredients & Superior Nutrition:**

Our plant-based chicken is not only delicious but also nutritious. Daring is made with a short list of simple ingredients, and it's packed with high-quality plant protein – 18g per 3 oz serving. It's cholesterolfree, non-GMO, and gluten-free, offering customers a health-conscious option that doesn't compromise on taste. Daring is also certified kosher and halal.



Gluten Free claim applies to all SKUs except Breaded Patties

# A **SHORT** list of **SIMPLE** ingredients.

All easily pronounced. No googling required.





of plant-based consumers started eating plant-based products because they are **CONSIDERED HEALTHIER.** 

(Source: Kerry Proprietary Research Stepping Up Taste in Plant-Based 2022)

## Cooking & Storing Instructions

## **COOKING DARING**

- Daring is fully cooked ٠ when it reaches an internal temperature of 165°F.
- Treat Daring as you would the • animal protein and follow all good food safety guidelines and practices.

## **STORING DARING**

- Always keep Daring frozen. Daring is IQF and can be cooked from Frozen.
- Daring has a shelf life of 12 ٠ months from the date of its production. Once it's thawed, use Daring within 14 days.
- Hot Holding Time & • Temperature: For noncontinuous temperature and time monitoring a minimum hot holding temperature of 130'F for a maximum time of 4 hours would be adequate to ensure food safety. This is based on information provided by FDA.

## **COOKING METHODS**



## ORIGINAL

**DOT CODE: 762040** 

MFG CODE: DFNCOP10

**Nutrition Facts** 

Serv. Size About 9 Pieces (85g)

120

% Daily Value\*

3%

0%

0%

23%

2%

21%

32%

0%

8%

20%

10%

About 53 servings per container

Amount per serving

Total Fat 2g

Saturated Fat Og

Trans Fat Og Cholesterol Omg

Sodium 530mg

Total Carbohydrate 6g

Dietary Fiber 6g

Total Sugars Og

Protein 18g

Vitamin D Omcg

Potassium 447mg

Calcium 98mg

Iron 4mg

Plant Chicken Pieces

CASE NET WEIGHT 10 LBS

CASE GROSS WEIGHT 11.2 LBS

DIMENSIONS L 10.94" X W 9.4" X H 8.5"

PRODUCT CODE FG-10LB-001-ORIGINAL-SOY-NC

CUBE 0.508 ft3

#### PALLET TI/HI

17 cases x 10 layers = 170 cases per pallet

SIZE 2 x 5 lb Poly Bags

SHELF LIFE 13 months frozen,

-20°F to 10°F

GTIN NUMBER (CASE)

unopened TEMP MIN/MAX

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Includes Og Added Sugars 0%

00860009752801



**INGREDIENTS:** Water, Soy Protein-Concentrate, Vegetable Oil (Sunflower and/or Canola, Salt, Natural Flavor, Spices (Paprika, Pepper, Ginger, Nutmeg, Mace, Cardamom). ALLERGENS: SOY



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## UNBREADED **Diced Plant Chicken**

**DOT CODE: 762043** MFG CODE: DFUD10

<b>Nutrition Fa</b>	cts
About 53 servings per conta Serv. Size 3	iner oz (85g)
Amount per serving Calories	20
% D	aily Value*
Total Fat 2g	3%
Saturated Fat 0g	0%
Trans Fat Og	
Cholesterol Omg	0%
Sodium 530mg	23%
Total Carbohydrate 6g	2%
Dietary Fiber 6g	21%
Total Sugars Og	
Includes Og Added Suga	rs <b>0%</b>
Protein 18g	32%
Vitamin D Omcg	0%
Calcium 98mg	8%
Iron 4mg	20%
Potassium 447mg	10%
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\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.





CASE NET WEIGHT 10 LBS

CASE GROSS WEIGHT 11.2 LBS

DIMENSIONS L 10.94" X W 9.4" X H 8.5"

#### PRODUCT CODE FG-10LB-001-DICED-SOY-V01

CUBE 0.508 ft3

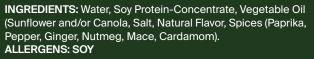
PALLET TI/HI 17 cases x 10 layers = 170 cases per pallet

SIZE 2 x 5 lb Poly Bags

SHELF LIFE 12 months frozen, 10 days refrigerated

TEMP MIN/MAX -20°F to 10°F

**GTIN NUMBER (CASE)** 00860005665259



## UNBREADED Plant Chicken Strips

**DOT CODE: 762039** MFG CODE: DFXLOP10

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Pot

out 53 servinas per cor		
out 53 servings per container v. Size About 5 Pieces (85g)		
int per serving alories	120	
ġ	∽ Daily Value*	
<b>il Fat</b> 2g	3%	
aturated Fat Og	0%	
<i>ans</i> Fat Og		
esterol Omg	0%	
ium 530mg	23%	
I Carbohydrate 6g	2%	
ietary Fiber 6g	21%	
otal Sugars Og		
Includes Og Added Su	gars 0%	
ein 18g	32%	
min D Omcg	0%	
ium 98mg	8%	
4mg	20%	
ssium 447mg	10%	

in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

#### -20°F to 10°F

**GTIN NUMBER (CASE)** 00860008844989

## 



**INGREDIENTS:** Water, Soy Protein-Concentrate, Vegetable Oil (Sunflower and/or Canola, Salt, Natural Flavor, Spices (Paprika, Pepper, Ginger, Nutmeg, Mace, Cardamom). ALLERGENS: SOY



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CASE NET WEIGHT

CASE GROSS WEIGHT

L 10.94" X W 9.4" X H 8.5"

PRODUCT CODE FG-10LB-001-XLORIGNL-

10 LBS

11.2 LBS

SOY-V01

0.508 ft3

ALLET TI/HI

17 cases x 10 layers =

170 cases per pallet

2 x 5 lb Poly Bags

13 months frozen,

HELF LIFE

unopened

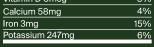
IMENSIONS

## BREADED

Plant Chicken Strips

**DOT CODE: 746580** MFG CODE: FG-05LB-002-XLG

#### **Nutrition Facts** About 53 servings per container Serv. Size About 3 Pieces (85g) ount per serving 190 Calories % Daily Value\* Total Fat 8g 10% 8% Saturated Fat 1.5g Trans Fat Og Cholesterol Omg 0% Sodium 370mg 16% Total Carbohydrate 16g 6% 25% Dietary Fiber 7g Total Sugars Og Includes Og Added Sugars 0% Protein 12g 20% Vitamin D Omcg 0% 4%



\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.





**INGREDIENTS:** Water, Soy Protein Concentrate, Yellow Corn Flour, Corn Starch, Potato Flour, Natural Flavor, Vegetable Oil (Sunflower and/or Canola). Contains 2% or less of: Salt. Rice Flour. Cocoa Powder, Spices, Dried Garlic, Dried Onion, Xanthan Gum.



CASE NET WEIGHT

CASE GROSS WEIGHT

L 10.94" X W 9.4" X H 8.5"

PRODUCT CODE FG-10LB-001-XGFBRTND-

10 LBS

11.2 LBS

SOY-V01

DIMENSIONS

## **UNBREADED**

Plant Chicken Patties

#### **DOT CODE: 762045** MFG CODE: DFUP10 (60 Patties)

## **Nutrition Facts**

About 60 servings per container Serv. Size 1 Patty (79g)

Amount per serving Calories

Saturated Fat Og

Trans Fat Og

Cholesterol Omg

Sodium 380mg

Dietary Fiber 4g

Total Sugars Og

Protein 15g

Calcium 3mg

Iron Omg

Vitamin D Omcg

Potassium 44mg

Total Carbohydrate 5g

L 10.94" X W 9.4" X H 8.5" 110 PRODUCT CODE % Daily Value\* FG-10LB-001-PATTY-3% SOY-V01 0% CUBE

14%

27%

0%

0%

0%

0%

0.508 ft3 0% 17% PALLET TI/HI 2%

17 cases x 10 layers = 170 cases per pallet

CASE NET WEIGHT

CASE GROSS WEIGHT

10 LBS

11.2 LBS

2 x 5 lb Poly Bags

SHELF LIFE 12 months frozen, unopened

TEMP MIN/MAX -20°F to 10°F

in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **GTIN NUMBER (CASE)** 00860009752818



Includes Og Added Sugars 0%

\* The % Daily Value (DV) tells you how much a nutrient

**INGREDIENTS:** Water, Soy Protein Concentrate, Natural Flavor, Canola Oil, Methylcellulose, Contains less than 2% of: Soy Protein Isolate, Salt, Potato Starch, Black Pepper Powder, Garlic Powder, Onion Powder, ALLERGENS: SOY



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Total Fat 2.5g

CUBE 0.508 ft3

PALLET TI/HI 17 cases x 10 layers = 170 cases per pallet

2 x 5 lb Poly Bags

SHELF LIFE 13 months frozen, unopened

ΤΕΜΡ ΜΙΝ/ΜΔΧ

-20°F to 10°F

GTIN NUMBER (CASE) 860005665273

ALLERGENS: SOY

## BREADED **Plant Chicken Patties**

**DOT CODE: 762044** MFG CODE: DFBP10 (43 Patties)

Nutrition	Facts
About 43 servings per Serv. Size	container 1 Patty (108g)
Amount per serving Calories	160
	% Daily Value*
Total Fat 3g	4%
Saturated Fat Og	0%
Trans Fat Og	
Cholesterol Omg	0%
Sodium 610mg	27%
Total Carbohydrate 17g	6%
Dietary Fiber 5g	18%
Total Sugars Og	
Includes Og Added	Sugars 0%
Protein 16g	29%
Vitamin D Omcg	0%
Calcium 16mg	2%
Iron Omg	0%
Potassium 48mg	2%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.





CASE NET WEIGHT 10 LBS

CASE GROSS WEIGHT 11.2 LBS

L 10.94" X W 9.4" X H 8.5"

PRODUCT CODE FG-10LB-001-BRDDPATTY-SOY-V01

CUBE 0.508 ft3

PALLET TI/HI 17 cases x 10 layers = 170 cases per pallet

SIZE 2 x 5 lb Poly Bags

SHELF LIFE 12 months frozen, unopened

TEMP MIN/MAX -20°F to 10°F

GTIN NUMBER (CASE) 00860009752825

**INGREDIENTS:** Plant Chicken Patty (Water, Soy Protein Concentrate, Natural Flavor, Canola Oil, Methylcellulose, Contains less than 2% of: Soy Protein Isolate, Salt, Potato Starch, Black Pepper Powder, Garlic Powder, Onion Powder), Breader (Wheat flour, Salt, Spice, Sodium Bicarbonate, Paprika Extract, Citric Acid, Yeast, Dehydrated Green Bell Pepper, Garlic Powder, Onion Powder, Natural Flavor, Wheat Gluten) ALLERGENS: SOY. WHEAT



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